

OLD MARKET IS A
LIVELY RETAIL DESTINATION

A stylized, light orange silhouette of a person's head and shoulders in profile, facing right. The shape is minimalist, with smooth curves for the forehead, nose, and jawline. It occupies the left and central portions of the frame, with the right side fading into a white background.

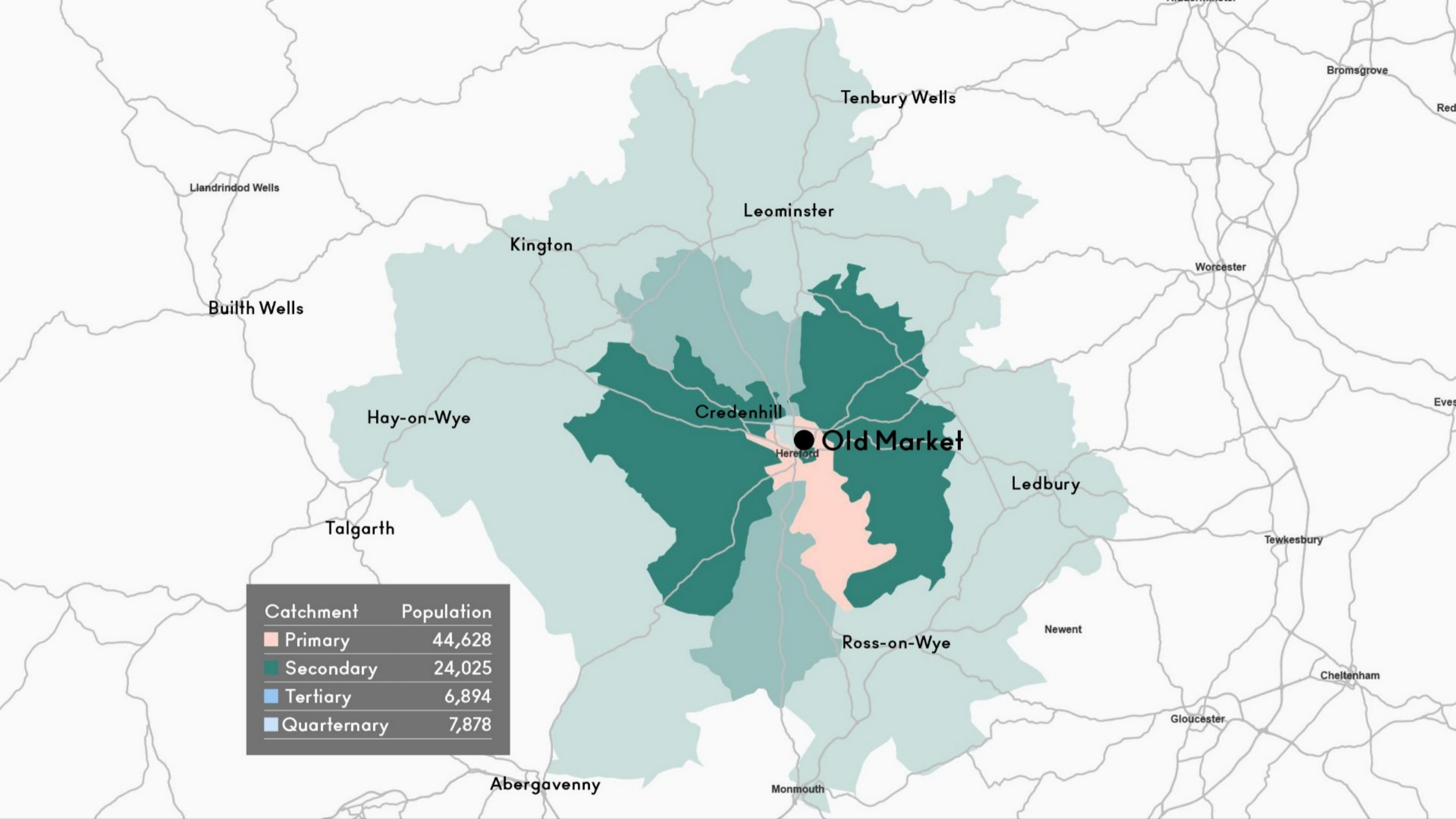
**SUPREME ACCESSIBILITY
AND CONVENIENCE**

**WITH PEDESTRIAN LINKS TO
THE HISTORIC CITY CENTRE,**
providing quick and easy access from the High Street's adjacent retail offer.



Excellent leisure, dining, fashion and convenience. Plus the added benefit of multi-storey car parking, which is located directly off the main ring road, also serving the Town Centre.





GENDER

MALE



37%

2021

FEMALE



63%

2021

TRANSPORT

CAR



75%

2021

WALKED



15%

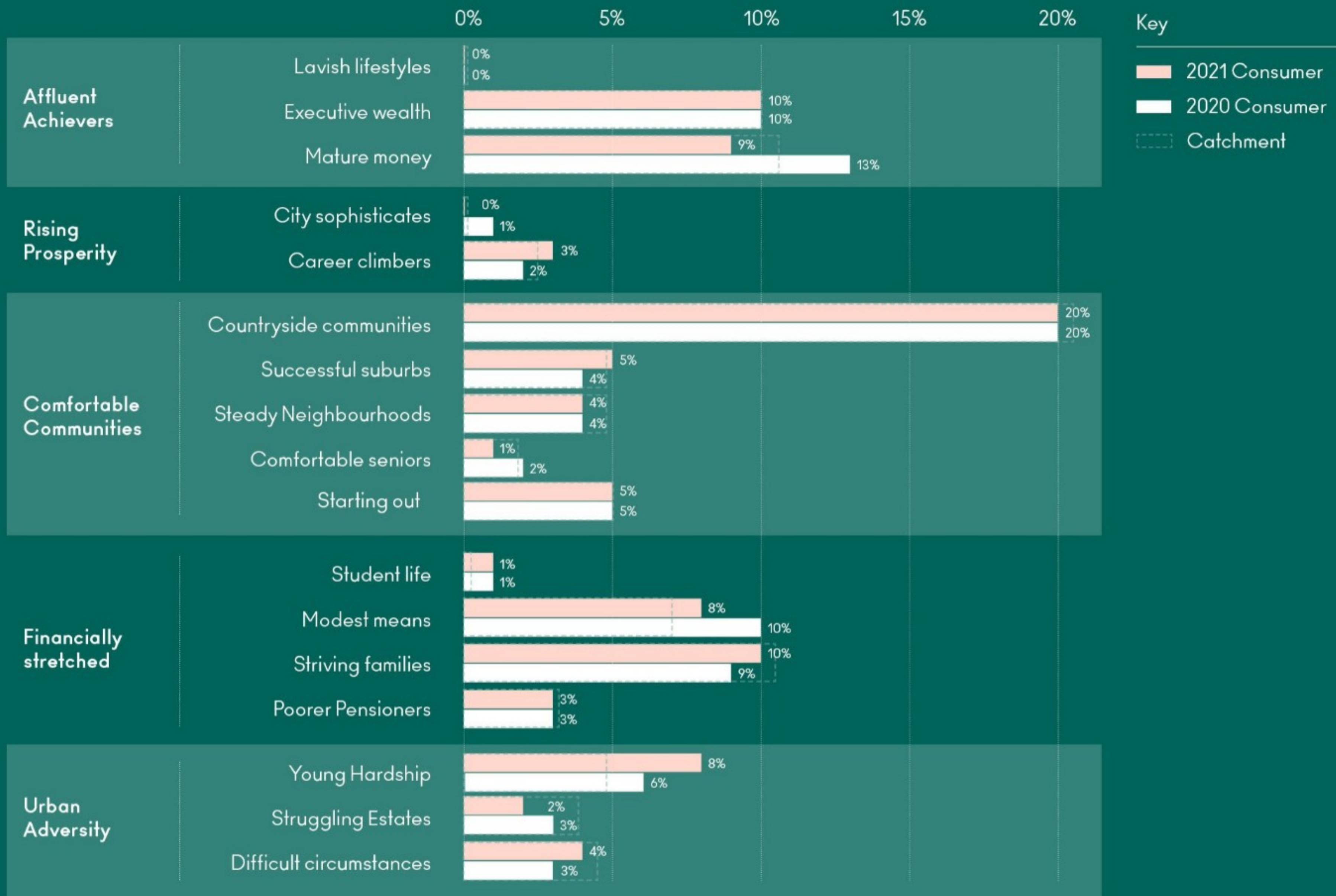
2021

BUS



4%

2021



80

DWELL TIME (MINS)

36

FREQUENCY 36
VISITS PER YEAR

£45

RETAIL SPEND UP
TO £45 FROM 2019

£24

CATERING SPEND UP
TO £24 FROM 2019

41%

OF SURVEYED
SHOPPERS WERE THERE
FOR A 'BIG DAY OUT'.

27%

DESTINATION LED

57%

CONVENIENCE LED

15%

PURPOSE LED

THE
OLD MARKET
SHOPPER



SOURCE: OFF PEAK CACI SURVEY OCTOBER 2021



GOOD BREATH AND OFFER

STEAKS • FRANKIE & BENNY'S • WINES • BEER

Frankie & Benny's

BOOK NOW FOR
VALENTINE'S DAY
Please call 011 1 111 111

Wildw
PIZZA PASTA



MIX OF FASHION, HOMEWARES,
CONVENIENCE AND LEISURE





F&B OFFER IS BOTH NATIONAL AND INDEPENDENTS

H&M

joules

L'OCCITANE
EN PROVENCE

 **Nando's**

Waitrose

ODEON
FANATICAL ABOUT FILM

RIVER ISLAND


SEASALT
CORNWALL

PANDORA

T.K. maxx[®]

Zizzi

wagamama[★]



Old Market
Hereford

Old Market
Hereford
British & Land

MY COFFEE CORNER







OLD MARKET, HEREFORD, HR4 9HR



Gross Internal Area
300,000 sq ft

Planning
Class A1

Parking
1,016

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