
Old Market
HEREFORD
British Land



OLD MARKET IS A LIVELY RETAIL DESTINATION

SUPREME ACCESSIBILITY AND CONVENIENCE

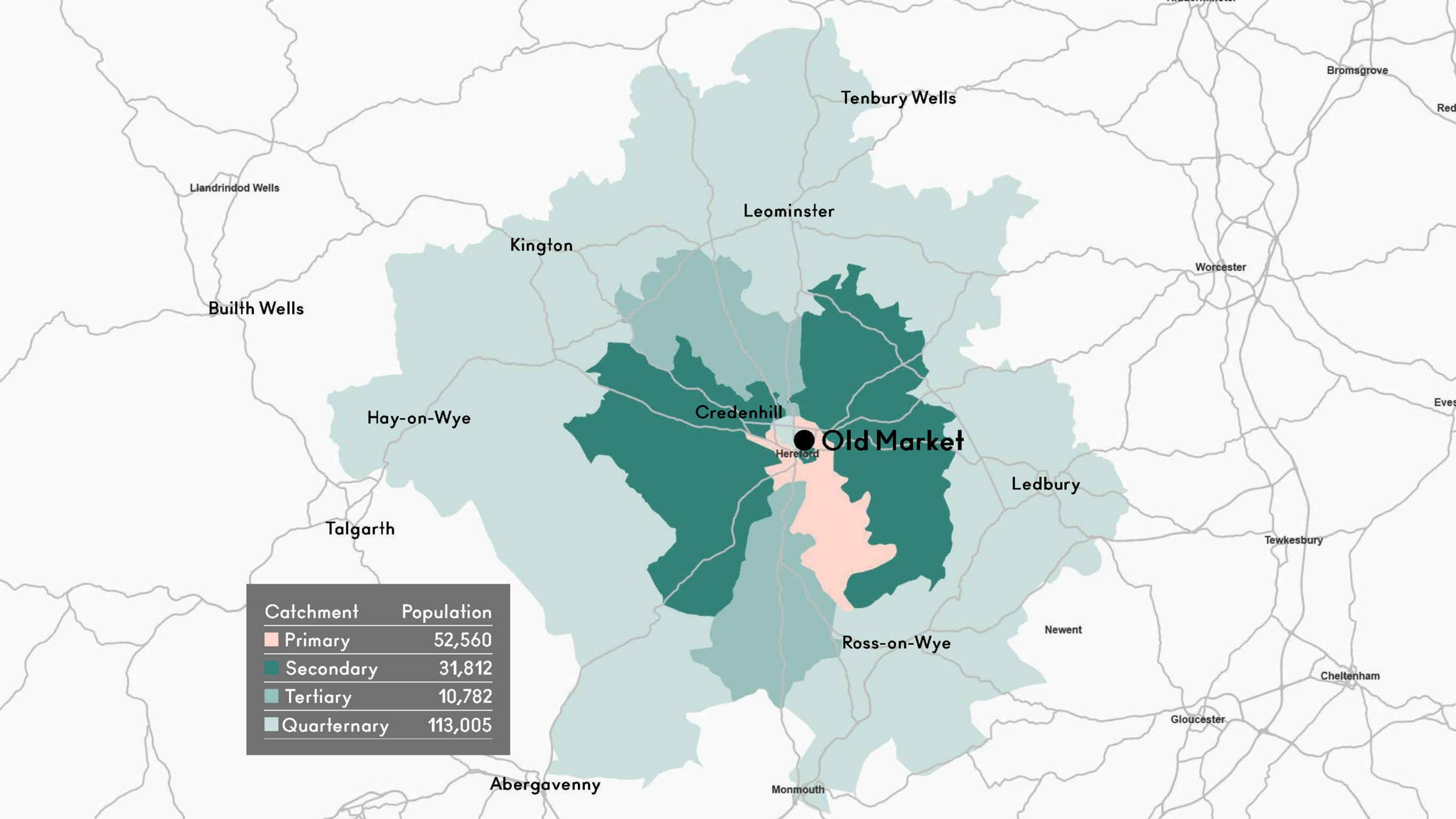
WITH PEDESTRIAN LINKS TO THE HISTORIC CITY CENTRE,

providing quick and easy access from the High Street's adjacent retail offer.





Excellent leisure, dining, fashion and convenience. Plus the added benefit of multi-storey car parking, which is located directly off the main ring road, also serving the Town Centre.

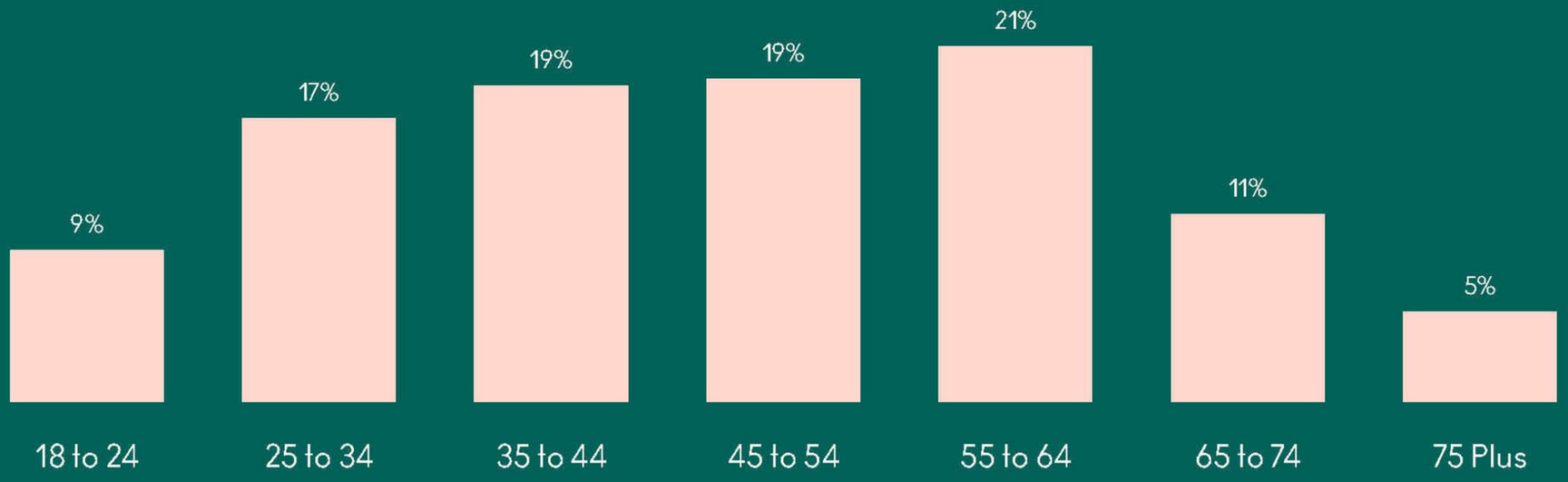

Tenbury Wells
Bromsgrove
Llandrindod Wells
Leominster
Kington
Worcester
Builth Wells
Hay-on-Wye
Credenhill
Old Market
Hereford
Ledbury
Talgarth
Tewkesbury
Ross-on-Wye
Newent
Cheltenham
Gloucester
Abergavenny
Monmouth
Catchment | Population
Primary | 52,560
Secondary | 31,812
Tertiary | 10,782
Quarternary | 113,005

2023 CONSUMER SHARE OF SPEND BY AGE

Key

2023 Consumer

Source: CACI Banking Data



GENDER

MALE

40%

2022

FEMALE

60%

2022

TRANSPORT

CAR

75%

2021

WALKED

15%

2021

BUS

4%

2021

WHO ARE OUR CUSTOMERS?



Key

- 2023 Consumer
- 2022 Consumer
- Catchment

Source: CACI Mobile Data

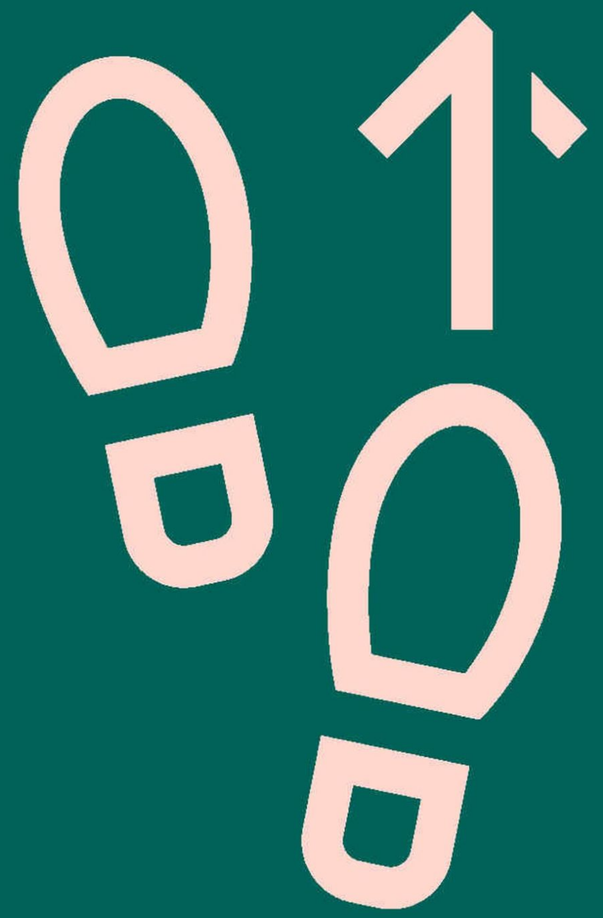
ANNUAL FOOTFALL

5.3 MILLION

2023

4.9 MILLION

2022



Source: British Land Footfall Data – Financial Year 2023

95

DWELL TIME (MINS)

23

FREQUENCY OF VISITS PER YEAR

£45

RETAIL SPEND

64%

CATERING SPEND

£24

CATERING SPEND

38%

CATERING CONVERSION RATE

THE OLD MARKET SHOPPER

Sources: CACI Mobile Day FY23. CACI Banking Data FY23. CACI Retail Exit Survey 2022





GOOD BREADTH AND OFFER





MIX OF FASHION, HOMEWARES, CONVENIENCE AND LEISURE







F&B OFFER IS BOTH NATIONAL AND INDEPENDENTS


H&M


Joules


L'OCCITANE
EN PROVENCE


Nando's


Waitrose


ODEON
FANATICAL ABOUT FILM


RIVER ISLAND


SEASALT
CORNWALL


PANDORA


T·K·maxx


Zizzi


wagamama


Old Market
Old Market


GRILL
Old Market
Frankie & Benny's
NEW YORK ITALIAN RESTAURANT & BAR
PIZZA · PASTA · STEAKS · FRANKIE & BENNY'S · WINES · BEERS · COCKTAILS ·
TK MAXX
Tex-Mex
TWO COURSES AND A DRINK JUST £10


British Land
Old
Market
HEREFORD
WHEN BLUEBELLS COVER
DINMORE,
AND LAMBS ON
BRADNOR PLAY,
THE CUCKOO
COMES TO
ORLETON FAIR
TO TELL US IT IS MAY. AND IF THERE BE A
PARADISE,
IT SURELY MUST
BE HERE,
WHEN SONGS OF
AND FLOWERS
MARK THE SPRIN
OF THE YEAR...
HEREFOR
HEAVEN
GOFFRE
1948

British Land **OLD MARKET,** HEREFORD, HR4 9HR



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Gross Internal Area	Planning	Parking
300,000 sq ft	Class A1	1,016

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British Land

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