

## **MAIDSTONE** THE DOMINANT RETAIL DESTINATION



DIRECT ROAD AND RAIL LINKS TO LONDON

Maidstone is the country town and administrative centre of Kent. The town has been ranked as one of the 'Best Places to Live 2024', benefiting from excellent transport links, employment opportunities and a good provision of schools. As a result the town provides a desirable location for both commuters, workers and families to settle.







RESIDENTS (CACI RESEARCH 2024)

26.2%

AFFLUENT ACHIEVERS (CACI RESEARCH 2024)





Maidstone is the dominant retail destination for its catchment and retains a market share of over 86.4% of shoppers within the primary catchment. It's retail population is forecasted to reach 161,542 by 2032. (CACI RESEARCH 2024)

## fremlin walk

2

RASERS

SEW MART

BEAVER

-11

ninua

**FRASERS** 

SPORTS

DIRECT

USC GAME

FRASERS

MAIDSTONE

H.M

# THE PERFECT MIX

The ideal blend of leading high street brands and independent retailers, catering to both the local community and shoppers from further afield. The re-anchored open air scheme provides the opportunity to secure representation in a dominant South East centre benefiting from 760 car parking spaces.

### **RIVER ISLAND** COSTA PANDÖRA \* PRET A MANGER \* BOODS



### FRASERS DIRECT FLANNELS

## A NEW MULTI-BRAND ANCHOR

**OPENED OCTOBER 2024** 



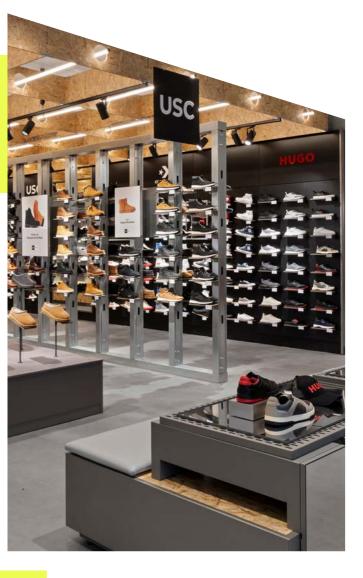
## P 760 space

The former House of Fraser has been transformed into a multi brand offer over two trading levels and occupying over 100,000 sq ft.

> WATCH TOUR

### 100,000 sq ft of retail space





### Increased Footfall

The new store presents the opportunity for occupiers to secure representation in a scheme benefiting from a genuine footfall generating anchor with cross market appeal.



