

NEW
RIVER

HASTINGS, TN34 1PH

PRIORY MEADOW

M&S

PRIMARK

H&M

PIZZA
EXPRESS

TOWN CENTRE STATISTICS

Situated in the heart of the town centre, Priory Meadow is the principal and only covered shopping centre in Hastings with a catchment of 89,000 shoppers within a 10 minute drive time.

A one minute walk from the railway station and benefiting from an award winning 1,000 space car park, the centre is anchored by Marks & Spencer and a Primark.

260,940

total retail catchment

£140.2m p.a.

comparison goods spend

£4,950 p.a.

average household comparison goods spend

5 mins

walk to nearest train station

70 miles

to London

45-54

typical age profile (highest spend)



290,500

total sq ft

48

units



6.9m

footfall p.a.

1,000+

parking spaces



78

visits p.a.

132,692

footfall
per week



50 mins

average
dwell time

£30.00

average spend

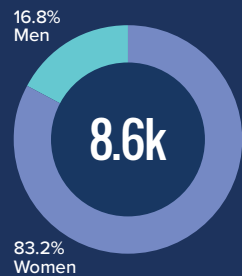


2025 YEAR END HIGHLIGHTS

12.5k
Social Media
Audience



FACEBOOK

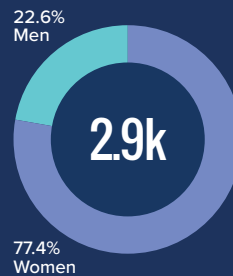


8.6k

August 2025

- 210.9k views
- 1.1k interactions
- 37 posts

INSTAGRAM

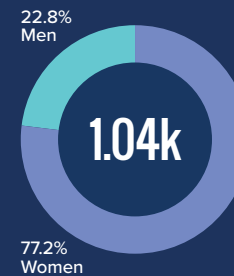


2.9k

October 2025

- 66.7k views
- 6.3k reach
- 666 interactions
- 20 posts
- 55 stories

TIKTOK



1.04k

May 2025

- 67k views
- 3,532k profile views
- 3713k likes
- 1,099k comments
- 1,187k shares

GOOGLE (JUN – NOV 25)

12,391

Business Profile
Interactions

52,897

Business Profile
Views

26,405

Searches showed
business profile
in search results

4*

Average
rating

EMAIL MARKETING

23k

Avg. Organic
Web Acquisition

32.2%

Avg. Emailer
Open Rate PM

1,524

Subscribers

4.02%

CTOR



ANCHOR RETAILERS

UNIT	RETAILER	SQ FT
VS 2	Primark	42,000
1 King's Walk	Marks & Spencer	42,600
22 – 24 King's Walk	H&M	16,600
44 – 45 Queens Square	Pizza Express	5,000

AVAILABILITY

UNIT	RETAILER	SQ FT
20 King's Walk	To Let	–
48A King's Walk	To Let	–
48C King's Walk	To Let	483
11 Queens Square	To Let	4,330





PRIORY MEADOW

HASTINGS, TN34 1PH

Leasing Agents

green&partners

Ben Sykes

ben.sykes@greenpartners.co.uk
07572 075 103

Stephen Parker

stephen.parker@greenpartners.co.uk
07798 934 701

Matt Beardall

matt.beardall@greenpartners.co.uk
07912 746 923

Asset Manager

**NEW
RIVER**

Natasha Hamilton

nhamilton@nrr.co.uk
07730 091 574

Lizzie Everard

leverard@nrr.co.uk
07377 196 301

Commercialisation Manager

Sofie Bajnoczky

sbajnoczky@nrr.co.uk
0754 641 3881

Courtney Grace

cgrace@nrr.co.uk
0750 715 6831

Centre Manager

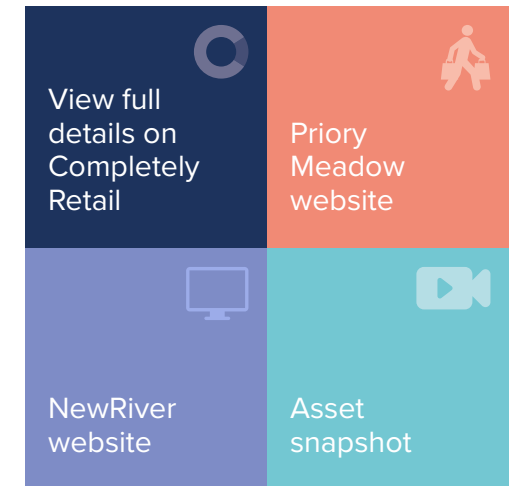
**Priory
Meadow**

Andrew Harvey

andrew.harvey@priorymeadow.com
01424 718 049

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