



# BROAD ST. MALL

## BE PART OF READING'S FUTURE

At the heart of the  
Minster Quarter  
Masterplan

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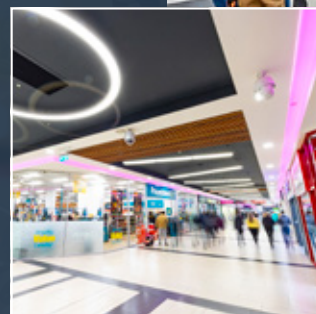
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# A thriving retail & leisure hub in the heart of Reading

Broad St. Mall is centrally located in the heart of Reading, just a five-minute walk from the train station and adjacent to one of the central student halls of residence for Reading University.

Anchor retail stores include TK Maxx, Wilko and Iceland, along with major F&B brands including Burger King, Taco Bell, Subway, Greggs and Muffin Break.

Broad St. Mall has a state-of-the-art leisure offering including a boutique cinema, bowling and miniature golf. Co-Space Reading occupy the top floor of the Mall, providing premium office and event space for local businesses and workers. **£1 million is being invested in the scheme's lift and escalator facilities by the owners, as a key part of future plans.**





# 72%

of population under  
54 years old

# 14,000

sq. ft. co-working  
space in the mall

# 17,000

students within 5  
minutes walk

# 750

parking  
spaces

# 7.5m

annual footfall

# 400,000

sq ft retail and  
leisure



OXFORD ROAD



Holland & Barrett

Iceland



Tk-maxx



QUEENS WALK

ST MARY BUTTS

DUSSELDORF WAY

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# Minster Quarter Masterplan

Reading is one of London's most vibrant satellite towns with high levels of affluence, a buoyant office market and a thriving student audience.

Broad Street Mall occupies an integral component of the Reading Borough Council masterplan; the Minster Quarter. This large scale, multi-million-pound urban regeneration project will revitalise the western area of the town centre, delivering **1,300 new homes by 2030**, of which **422 are consented to be built above Broad Street Mall**.

The newly opened Elizabeth Line, with a **23-minute journey into central London**, makes Reading an even more connected location. Under new ownership and management, the new vision for Broad Street Mall makes it one of the most exciting prospects for occupiers west of London.





# Meet the team

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